



WCNC
1001 Wood Ridge Center Dr.
Charlotte, NC 28217-1901

National Media Research Planning
815 Slaters Lane
Alexandria, VA 22314-1219

Contract # 837941

Schedule Dates 09/28/12-10/04/12
Advertiser NRCC - IE (33878)
Agency/T-Code National Media Research Planning (1768)/154600
Product Political - Non-Ballot Issue (1196)
Brand 2601 ISSUE/REPUBLICAN (172650)
Salesperson Nesci, Mark (3195)
Sales Office HRP - Washington DC
Buyer Name ANGLE,BEN
Phone/Fax (703) 683-4877 /
CPE 155/426/2601
Account Types National/Political Issue - Agency
Billing Type Weekly/Irregular
Comments NRCC IE 2012
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, NRCC IE

Date Entered 06/22/12
Last Modified 09/27/12
Entered By Melissa Welch
CO-OP No
Headline # 06184744
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$817.50
Net Total \$4,632.50
Sales Tax

Charlotte (WCNC) (WCNC)

By Broadcast Month	Spots	Rate
Sep. 2012	7	\$4,050.00
Oct. 2012	4	\$1,400.00
Grand Total:	11	\$5,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/28/12-09/28/12	3	:30	4:58A- 5:58A (ET)						1			1	\$350.00	\$350.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-5AM	6/22/12
2.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	4:58A- 5:58A (ET)		1							1	\$350.00	\$350.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-5AM	6/22/12
3.0	Revised Line / SPOT	09/29/12-09/29/12	3	:30	11P- 11:29P (ET)							1					Charlotte (WCNC) (WCNC)	NWSCHANL36-11P	6/22/12
3.1	Normal Line / SPOT	09/29/12-09/29/12	4	:30	11P- 11:29P (ET)							1		1	\$800.00	\$800.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-11P	9/25/12
4.0	Normal Line / SPOT	09/29/12-09/29/12	4	:30	6P- 6:30P (ET)							1			\$600.00		Charlotte (WCNC) (WCNC)	NWSCHANL36-SA6P	6/22/12
4.0.1	Closed Preempt	09/29/12															Charlotte (WCNC) (WCNC)	I-No Avail/Exception - RYDER CUP	
5.0	Normal Line / SPOT	09/29/12-09/29/12	4	:30	9A- 10A (ET)							1			\$400.00		Charlotte (WCNC) (WCNC)	SATURDAY TODAY	6/22/12
5.0.1	Closed Preempt	09/29/12															Charlotte (WCNC) (WCNC)	I-No Avail/Exception - GOLF	
6.0	Normal Line / SPOT	09/30/12-09/30/12	3	:30	12A- 12:30A (ET)								1	1	\$800.00	\$800.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-11P	6/22/12
7.0	Normal Line / SPOT	09/30/12-09/30/12	4	:30	8A- 9A (ET)								1	1	\$700.00	\$700.00	Charlotte (WCNC) (WCNC)	SUN TODAY-NBC	6/22/12
8.0	Normal Line / SPOT	09/30/12-09/30/12	3	:30	9A- 9:58A (ET)								1	1	\$400.00	\$400.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-9AM/FLASHPOINT	6/22/12
9.0	Normal Line / SPOT	10/04/12-10/04/12	4	:30	4:58A- 5:58A (ET)					1				1	\$350.00	\$350.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-5AM	6/22/12
10.0	Normal Line / SPOT	10/02/12-10/02/12	4	:30	4:58A- 5:58A (ET)			1						1	\$350.00	\$350.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-5AM	6/22/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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[illegible]

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